

General Appearance

Counters *E.*

Merchandise ☒

Sales Girls *- good - many long service*

Floors ☒

Lighting *✓ E.*

Sales Bulletins ☒

Windows ☒

Store Front Sign ☒

Ftn. Girls' Uniforms ☒

Girls' Quarters ☒

Stockroom ☒

Fixture & Baling Rm. ☒

Red Star Merchandise ☒

Lodge ☒

Office *(dirty in some spots, recently)*

Friday Efficiency ☒

Painting *Interior Exterior* ☒

Customer Counts *G.C.M. - (2 in 1 mi. of)*

The Square - 7 entrances; last time as

much as downtown store - 3-4 mi. N

Open, every mile to 2.50 (4 mi.)

Vestibule Ceiling *Brookville over 3 MM*

Fountain, Kitchen & Lunchroom *(McLean)*

Extra Space ☒

Remodel, Enlarge, New Plant ☒

Suggestions by Mgr.

Fire Hazards

Store No. 24 St. Louis *11/17/56 (10)*
522 Washington Ave. *8:00 - 10:30 - (10/30)*

Manager *✓* A.H. Hanson Rating *G+* *733*

Male Personnel *(all day did not go in)*

Gilvert Cares *3/4* *3*

Martin Schafer *21 Mo.* *1 1/2*

Edward Chappell, *farm out (nothing)*

Superintendent. Wardlow

Store Hours

Previous Year's Figures:

Sales	2,980,689.37	1.08 L
Net Profit	368,648.45	12.43
Waste		1.40

_____% of increase or decrease in net profit as of

Competition

Organization

Trend; Sales *2,007,248* *up 1.46*

Expense

Stock Condition

Remarks from corres.